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Minimum Standard Website

Last updated July 2021.

Today's payment: \$1,470 (Credit/debit card via Stripe secure payment).

Due in 10 business days (upon completion of 'minimum standard' website): \$1000 (invoiced).

Total: \$2,470

*Your payment today, of \$1,470 secures your position in our working schedule and activates OUR PROMISE to you that we will proceed with the work of building you a website to our 'minimum standard' to be ready for you in 10 business days^.

^We will complete the work based on the files and answers you supply us with initially via our online submission form (below) and in the following 5 business days**.

**In 10 business days from your initial payment, your website will be complete inclusive of the files and information you supplied via the form below and anything you sent us in the 5 business days following your initial payment.

The balance (\$1,000) for our 'minimum standard' website will be due on that tenth business day (after your initial payment) making your total payment \$2,470 AUD.

We'll be happy to further customise your website beyond our 'minimum standard'. Once we've together decided on what is to be done next, payments can be made in increments of either \$500 or \$1000 AUD as service credits via our online portal.

With cleared payment we'll immediately proceed with the work agreed upon and have it completed within 5 business days (\$500 AUD service credit) or 10 business days (\$1000 AUD service credit) respectively.

Domain Registration:

Domain registration is always a separate cost and is paid directly to your domain registrar. We want you to own and control your own domain and believe you should want the same.

Web Hosting:

We'll be happy to provide you with managed web hosting inside (included) our 'minimum standard' website package (for 12 months) but please note that you'll receive an invoice every 12 months for hosting (from us) while you choose to use our managed hosting service.

Our managed hosting is currently \$370 per year. We will recommend a different host for you if we believe it will serve you better for some reason.

What's included:

Built on your own Domain

We ensure that you own and control your website from the get go - now, and for the future. Your domain is *your* online real estate. It's extremely important that you own and control your domain.

Managed Hosting

We can manage hosting for you or you can choose to use your own hosting account. We're really fussy about hosting. Hosting affects your website speed, and good site speed is critical for good SEO results.

SSL Certificate

SSL is another not negotiable for SEO. Google, and your customers want the assurance that your website can be trusted and that privacy is secure.

Emails set up for you

Email accounts set up for you. We can give some great guidance on best managing and leveraging email as you begin using email to increase your business.

Built on WordPress

WordPress gives you as a business, and us as web developers ultimate flexibility of design, functionality and performance for the high demands of today's online ecosystem.

Our proprietary SEO goodness baked in

Yes, we bake our proprietary SEO goodness right into the core of your WordPress website ensuring you're indexed in Google and other search engines quick sticks, of the bat and whenever you publish fresh content.

Scale to any size and add any function in future

Because of the way we build your website on WordPress, you'll be able to scale your site to any size and add any degree of functionality and/or design at any time in the future without needing to start from scratch.

The Pages that matter

Our minimum standard website package gives you the following pages set and optimised according to latest best SEO practices:

- Home
- About

- Contact
- Terms (we'll supply a template that you can easily edit)
- Privacy ("")
- Blog (can be called "News" or any other name)

We'll complete your website to our 'minimum standard' first - before adding any kind of "shop" or any other booking or payment type functionality.

Once we've completed your website to our 'minimum standard' we'll be happy add any degree of functionality or content to your website as part of a next stage in a separate agreement.

Indexed in Google

We'll get your website indexed in Google and other major search engines for you.

Looking fresh and clean on all devices

We'll make sure your website looks gorgeous on any device your visitors are browsing on.

Ready to do business

Your new website built to our stringent 'minimum standard' will be ready to do business.

We'll use our full quiver of expertise and experience to deliver you a beautifully functioning and performing website that is ready to funnel high quality customers and clients directly into your business.

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